

Measuring Impact: One Swipe at a Time!

Stay Day 2015

Overview

- Pilot: SRRC Swipe Project
- Swipe System Functionality
- Goals for Assessment
- Next Steps

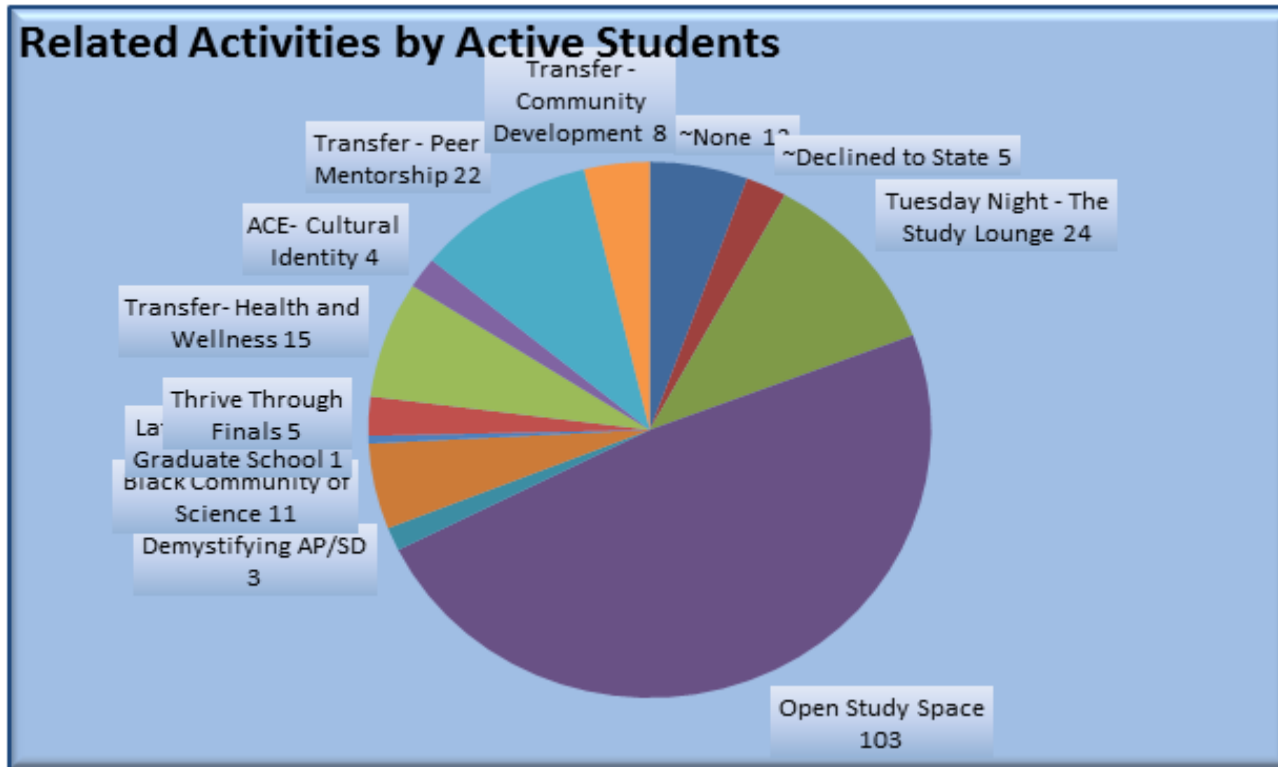
Pilot: SRRC Card Swipe Project

- ❖ Prior to Swipes: Sign-in Sheets, Tally Sheets
- ❖ Programs Outcomes = Number of Participants
- ❖ Needed to:
 - Identify Student Trends
 - Participants Profile (who are the students?)
 - Communicate/Promote Activities
- ❖ Change in policies, programming goals, operating hours, staffing, etc.

SRRC Data Highlights

- More than 50% of participants are in STEM majors
- Top 5 Majors: NPB, Psychology, Bio Science, Economics
- Class Levels:
 - Seniors are the #1 participant
 - Freshman participate
 - Most participants are in good standing

Data Example: Transfer Hour



Swipe Card System

Home page for data capture

All you need is an internet connection

The screenshot shows the CSAA (Center for Student Affairs Assessment) website interface. At the top, there is a navigation bar with the CSAA logo and the text 'Center for Student Affairs Assessment'. On the right side of the navigation bar, it says 'Logged in as Ian' with a power button icon. Below the navigation bar is a yellow banner with the text 'Swipe Card Data Capture' and a breadcrumb trail: 'Home | Departmental Administration | Client Card Swipes'. Underneath the banner, the page title is 'Center for Student Affairs Assessment' and the department/unit/area is '068012/4/12'. The main content area starts with a greeting: 'Good afternoon Ian.' followed by instructions: 'If you are not Ian Fleet please log out (using the power button at the top right), close the browser, and then return to this page.' Below this is a section titled 'Select a Different Area' with the instruction 'Click on a name to switch where you are working today:'. A list of areas is provided: 'AB540 STUDENT RESOURCE CENTER (AB540 STUDENT RESOURCE CENTER)', 'Center for Student Affairs Assessment', 'CROSS-CULTURAL CENTER (CROSS-CULTURAL CENTER)', 'Front Desk (Student Recruitment and Retention Center)', and 'Specialist Ian Fleet'.

CSAA Center for Student Affairs Assessment

Logged in as Ian

Swipe Card Data Capture


Home | Departmental Administration | Client Card Swipes

Center for Student Affairs Assessment

Department/Unit/Area: 068012/4/12

Swipe Card Data Capture for Area: CSAA Testing

Good afternoon **Ian**.

If you are **not Ian Fleet** please **log out** (using the  button at the top right), **close the browser**, and then return to this page.

Select a Different Area

Click on a *name* to switch where you are working today:

- **AB540 STUDENT RESOURCE CENTER** (AB540 STUDENT RESOURCE CENTER)
- **Center for Student Affairs Assessment**
- **CROSS-CULTURAL CENTER** (CROSS-CULTURAL CENTER)
- **Front Desk** (Student Recruitment and Retention Center)
- **Specialist Ian Fleet**

Swipe Card System

What do we capture?

- Activity or Service
- Location
- Student ID
- Timestamp

Swipe Card System

Before and after a swipe (or ID entry)

Process Client Card Swipes for Area: Center for Student Affairs Assessment

Before swiping the card please select the Location and Activity OR select

Location:	<input type="radio"/> Client Site	<input checked="" type="radio"/> CSAA	<input type="radio"/> Declined to State	
Activity:	<input type="radio"/> Demonstration	<input type="radio"/> Quality Assurance	<input checked="" type="radio"/> Testing	<input type="radio"/> Declined to State
<input type="text" value="....."/>	<input type="button" value="Submit"/>	<input type="button" value="Reset"/>	<input type="button" value="ANONYMOUS"/>	
			Students swiped today: 3	

Application Message: **Last swipe processed for student at 03:59 PM**

Process Client Card Swipes for Area: Center for Student Affairs Assessment

Before swiping the card please select the Location and Activity OR select

Location:	<input type="radio"/> Client Site	<input checked="" type="radio"/> CSAA	<input type="radio"/> Declined to State	
Activity:	<input type="radio"/> Demonstration	<input type="radio"/> Quality Assurance	<input checked="" type="radio"/> Testing	<input type="radio"/> Declined to State
<input type="text" value="Swipe card OR enter ID"/>	<input type="button" value="Submit"/>	<input type="button" value="Reset"/>	<input type="button" value="ANONYMOUS"/>	
Thank you Sehra			Students swiped today: 4	

Swipe Card System

Data entry of multiple student IDS

Enter Card Data for Area: Student Affairs Office of Technology

Location	Activity Date	Activity Time		
Mrak Hall	12/22/2014	12:30 PM		
Activity	Category	Goal	Outcome	
System Test	User Training	Unassigned	Undefined	

Copy and paste a list of IDS into the text area below and Submit

There should be one 9-digit student ID per line. **All** the IDS will be processed for the selected Location and Activity.

Remove any blank lines (internally or at the end of the list). If **any** student ID is not 9 digits long the entire list will be rejected.

Copy and paste IDS here

Submit

Swipe Card System

Unattended Session

When you really need to be somewhere else

Sign In: Center for Student Affairs Assessment

Please swipe your AggieCard or enter your student ID. This process is **voluntary**.

Location: **Client Site**

Activity: **Quality Assurance**

Look for a green panel to appear after you swipe.

Students signed in today: **0**

Why swipe? When you use your AggieCard at this location, it helps UC Davis better understand how to support students. We can:

- See how frequently students use academic advising and academic support services.
- Tie usage of campus services to student success outcomes, like four-year degree attainment.
- Figure out better ways to deliver campuswide student services.

Swipe Card System Demo

Log in and authenticate

Create the “Stay Day” activity under CSAA

Swipe a card or enter a student ID

Log out

Goals for Assessment

- Individual Units create their own activities & goals for implementation
- Support measuring goals collaboratively
- Aligning goals to the Division of SA
- Future: Campus Vision of Excellence

Next Steps

- Implementation of the Swipe System
- Develop or Review Assessment plan
- Analyze the data for decision making
- Identify measuring tools (surveys, focus groups, etc...)
- Support on-going assessment plans
- Annual review of support to adjust plan

Questions?

Thank You

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