Measuring Impact: One Swipe at a Time!

Stay Day 2015
Overview

- Pilot: SRRC Swipe Project
- Swipe System Functionality
- Goals for Assessment
- Next Steps
Pilot: SRRC Card Swipe Project

❖ Prior to Swipes: Sign-in Sheets, Tally Sheets
❖ Programs Outcomes = Number of Participants
❖ Needed to:
➢ Identify Student Trends
➢ Participants Profile (who are the students?)
➢ Communicate/Promote Activities
❖ Change in policies, programming goals, operating hours, staffing, etc.
SRRC Data Highlights

- More than 50% of participants are in STEM majors
- Top 5 Majors: NPB, Psychology, Bio Science, Economics
- Class Levels:
  - Seniors are the #1 participant
  - Freshman participate
  - Most participants are in good standing
Data Example: Transfer Hour

Related Activities by Active Students

- Transfer - Community Development (8)
- Transfer - Peer Mentorship (22)
- ACE - Cultural Identity (4)
- Transfer - Health and Wellness (15)
- Thrive Through Finals (5)
- Graduate School (1)
- Black Community or Science (11)
- Demystifying AP/SD (3)
- Open Study Space (103)
- Tuesday Night - The Study Lounge (24)
- ~Declined to State (5)
- ~None (12)
Swipe Card System

Home page for data capture
All you need is an internet connection

Good afternoon Ian.

If you are not Ian Fleet please log out [using the button at the top right], close the browser, and then return to this page.

Select a Different Area
Click on a name to switch where you are working today:

- AB540 STUDENT RESOURCE CENTER (AB540 STUDENT RESOURCE CENTER)
- Center for Student Affairs Assessment
- CROSS-CULTURAL CENTER (CROSS-CULTURAL CENTER)
- Front Desk (Student Recruitment and Retention Center)
- Specialist Ian Fleet
Swipe Card System

What do we capture?

- Activity or Service
- Location
- Student ID
- Timestamp
## Swipe Card System

### Before and after a swipe (or ID entry)

#### Process Client Card Swipes for Area: Center for Student Affairs Assessment

**Before** swiping the card please select the Location and Activity OR select [ANONYMOUS]

<table>
<thead>
<tr>
<th>Location</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Client Site</td>
<td>Demonstration</td>
</tr>
<tr>
<td>CSAA</td>
<td>Quality Assurance</td>
</tr>
<tr>
<td>Declined to State</td>
<td>Testing</td>
</tr>
</tbody>
</table>

#### Application Message: Last swipe processed for student at 03:59 PM

#### Process Client Card Swipes for Area: Center for Student Affairs Assessment

**Before** swiping the card please select the Location and Activity OR select [ANONYMOUS]

<table>
<thead>
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</table>

Students swiped today: 3

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**Swipe card or enter ID**

Students swiped today: 4

Thank you Sehra
## Swipe Card System

### Data entry of multiple student IDS

**Enter Card Data for Area: Student Affairs Office of Technology**

<table>
<thead>
<tr>
<th>Location</th>
<th>Activity Date</th>
<th>Activity Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mrak Hall</td>
<td>12/22/2014</td>
<td>12:30 PM</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activity</th>
<th>Category</th>
<th>Goal</th>
<th>Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>System Test</td>
<td>User Training</td>
<td>Unassigned</td>
<td>Undefined</td>
</tr>
</tbody>
</table>

Copy and paste a list of IDS into the text area below and Submit. There should be one 9-digit student ID per line. All the IDS will be processed for the selected Location and Activity. Remove any blank lines (internally or at the end of the list). If any student ID is not 9 digits long the entire list will be rejected.
Unattended Session
When you really need to be somewhere else

Sign In: Center for Student Affairs Assessment

Please swipe your AggieCard or enter your student ID. This process is voluntary.

Location: Client Site
Activity: Quality Assurance

Look for a green panel to appear after you swipe.

Why swipe? When you use your AggieCard at this location, it helps UC Davis better understand how to support students. We can:

- See how frequently students use academic advising and academic support services.
- Tie usage of campus services to student success outcomes, like four-year degree attainment.
- Figure out better ways to deliver campuswide student services.
Swipe Card System Demo

Log in and authenticate
Create the “Stay Day” activity under CSAA
Swipe a card or enter a student ID
Log out
Goals for Assessment

● Individual Units create their own activities & goals for implementation
● Support measuring goals collaboratively
● Aligning goals to the Division of SA
● Future: Campus Vision of Excellence
Next Steps

- Implementation of the Swipe System
- Develop or Review Assessment plan
- Analyze the data for decision making
- Identify measuring tools (surveys, focus groups, etc…)
- Support on-going assessment plans
- Annual review of support to adjust plan
Questions?

Thank You
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