

STUDENT AFFAIRS ANNUAL REPORT TO THE CHANCELLOR 2012–13

GOAL 1 | Further diversify our revenue sources, principally through new philanthropy and collaborative partnerships, in order to stabilize our finances and maintain a high level of excellence and access regardless of state budget actions.

As ongoing budgetary challenges face the UC system and our campus, Student Affairs continues its focus on minimizing the impact to students and maintaining the quality of the services we provide. Increasing our efforts to build external partnerships and partnering with students helped bolster our fundraising outcomes in 2012–13.

- More than 700 donors gave gifts to Student Affairs in excess of \$1,660,000.
- Student philanthropy was a highlight of our efforts in 2012–13, with more than \$120,000 raised by students to support students in need through the We Are Aggie Pride and ASUCD Awards Endowment funds.
- ASUCD initiated a matching gift campaign that raised more than \$56,000 for the ASUCD Awards Endowment. They matched this effort with a \$50,000 gift, resulting in an increase of \$106,000 for this endowment, which awarded \$10,000 in undergraduate scholarships.

- We mentored student leaders in best practices in institutional development, an important component to building a robust fundraising program.
- In partnership with campus units and community organizations, we developed external funding opportunities for the Student Academic Success Center, which received \$126,451 to support programs and instruction.
- The UC Davis College Opportunity Programs Department budget is completely supported through collaborative partnerships and philanthropy, allowing UC Davis to have a very strong educational outreach presence in more than 45 middle and high schools in a vast area of Northern California, with no added cost to the campus or reliance on the state budget.

AT A GLANCE

700 donors gave gifts to Student Affairs in excess of **\$1,660,000**.

Students raised more than **\$120,000** for the We Are Aggie Pride campaign and increased the ASUCD Awards Endowment by **\$106,000**.

Student Affairs received **\$2 million** from the provost to renovate existing classrooms.

We served **78 percent** more students with disabilities in comparison to 2011–12.

Nearly **6,000 students** were placed in internships.

GOAL 2 | Advance excellence in teaching, research and service by actively promoting and nurturing interdisciplinary and collaborative programs that place student success at the core of everything we do.

In alignment with our commitment to advancing the university's mission by providing programs, services and facilities that foster academic success, student development and campus community, Student Affairs engaged in the following activities to help ensure the success of all students at UC Davis.

- Our division led the Blue Ribbon Committee on Enhancing the Undergraduate Student Experience (BRC), which brought together more than 100 people, including students, staff and faculty. In addition to fostering cross-functional collaboration and understanding, the BRC resulted in a comprehensive report with practical recommendations for improving the UC Davis student experience.
- In response to student concerns regarding university academic expectations, we created a quarterly seminar entitled "Demystifying Academic Dismissal/Subject to Disqualification." The seminar was developed in collaboration with advisers from each college, Counseling and Psychological Services staff, Financial Aid Office staff and students.
- We established a new line of programming aimed at positively impacting the academic performance and retention of LGBTQIA (lesbian, gay, bisexual, transgender, queer, intersex, asexual) students.
- We provided academic support and accommodation services to a burgeoning population of students with disabilities; the number of students accessing disability services grew by 78 percent in 2012–13, to 1,633.
- Student Affairs successfully implemented new initiatives to support academic performance and contribute to the campus's retention efforts. Outcomes indicate these services had a positive impact on student success:
 - Students who completed the Student Academic Success Center's Pre-Calculus Math 17 class earned a statistically significant 1.31 GPA points higher than the overall average in Math 17A the subsequent quarter.
 - During the first year of the International Student Program, the GPA of the 374 enrollees in the EDU 98 class was, on average, .34 grade points higher than the GPAs of students who did not enroll in the class. They also were more likely than non-participants to be in good academic standing.
- Responding to ongoing concerns about the gender gap in STEM (Science, Technology, Engineering and Mathematics) majors and careers, we designed and coordinated mentoring, networking, recruitment and retention initiatives to increase the involvement and success of women and girls in STEM fields.
- Student Affairs manages the 128 general-assignment classrooms and has worked to make both existing and new classrooms a top priority for the campus. Toward this end, the provost provided \$2 million for the renovation of existing classrooms. We also supported efforts to develop better models for predicting the number of seats incoming freshman will need in gateway courses like chemistry and math.
- The UC Davis Stores now rent more textbooks per capita than any other school in the U.S., helping to provide financial relief to the 15,000 students who participate each quarter.
- We evaluated and realigned financial aid grant-packaging procedures, resulting in a reduction to the self-help expectation for all students and additional grant assistance for more students.
- We developed and implemented the "UC Davis Aggie Grant," which provides assistance to students from middle-income families who earn between \$80,000 and \$120,000 per year. More than 500 students will benefit from this plan during the 2013–14 academic year.
- Student Affairs facilitated internship placements for nearly 6,000 UC Davis students this past year—sustaining our long-standing leadership role among all UC campuses in the area of experiential education/internship placement. We also expanded our corporate relationships; 624 companies participated in ICC's four major internship and career fairs, which were attended by more than 9,100 UC Davis students and alumni.
- The ethnic studies student affairs officers support students within their diverse cultural communities and academic programs. They served 2,889 students and provided seminar courses to help students better understand academic progress, fully engage in the campus community, and further develop their self identities.

GOAL 3 | Establish UC Davis as a model of diversity and tolerance through proactive outreach, application of our Principles of Community, and the example of our actions that create a welcoming environment for students, faculty, staff and visitors.

In support of the Principles of Community and our division's commitment to access, inclusion and social justice, Student Affairs' programs and services fostered an appreciation and understanding of all cultures and identities.

- Participation in our International Student Orientation Program has increased. For summer 2012, 244 international students benefited from these programs, as well as 25 national students. For summer 2013, 459 international students have registered to attend.
- In support of recruitment and retention efforts, the following student communities host annual leadership retreats: African and African American, Chican@/Latin@, Native American, Pilip@ American, and Southeast Asian. Each retreat is geared toward student empowerment through political, cultural and social consciousness building, thus enhancing the student experience.
- We offer youth conferences annually to economically and educationally disadvantaged middle and high school students, providing access to resources and encouraging post-secondary education. The conferences promote inherent dignity, a climate of justice, and mutual understanding among the African and African American, Chican@/Latin@, Native American, Pilip@ American, and Southeast Asian communities.
- Our College Opportunity Programs Department comprises multiple college access programs. In fall 2012, the college enrollment rate for the senior class of program cohort students was 96.4 percent.

- In celebration of its 40th anniversary at UC Davis, the Women's Resources and Research Center hosted a yearlong series of events, including a student-led empowerment conference and a research and scholarship conference that highlighted UC Davis undergraduate and graduate women of color.
- We held 11 Safe Zone and Transgender Safe Zone workshops, which reached students, faculty and staff.
- Our Cross Cultural Center served 39,000 visitors in 2012–13, an increase of 50 percent as compared to the previous year.
- This year's 55,000 campus and community members who attended Picnic Day experienced a safe and enjoyable environment as a result of collaborative efforts led by Student Affairs.
- We launched an annual Memorial Day event to honor former Aggies who lost their lives in service to their country and to raise awareness about the significance of the UC Davis Memorial Union.
- As part of their disciplinary agreements with Student Judicial Affairs, 310 students agreed to complete 4,997 hours of community service.
- For the November 2012 election, ASUCD registered 4,891 students to vote.

AT A GLANCE

Students who completed SASC's Math 17 class earned **1.31 GPA points** higher in Math 17A.

15,000 students rent textbooks each quarter.

624 companies participated in the four major internship and career fairs.

459 international students registered for Orientation.

4,891 students registered to vote through ASUCD.

310 students agreed to complete **4,997 hours** of community service through SJA.

GOAL 4 | Continue streamlining our administrative operations by applying new and creative business practices, so we can direct precious resources to our core missions of teaching, research and service while enhancing the student experience and their success while at UC Davis and beyond. Creation of more employment opportunities for undergraduate students is a critical element of this goal.

Student Affairs continued its efforts to decrease administrative costs and oversight by streamlining delivery of services to students, while leveraging technology. In doing so, we are ever mindful of ensuring that student services are maintained or enhanced rather than compromised.

- Three Student Affairs departments collectively provided more than 5,700 jobs to students and thousands of hours of training and development.
- The division reorganized several departments, resulting in substantial budget savings, streamlined supervision of staff and more efficient service delivery.
- Through our new “Advocate” system, we combined Student Judicial Affairs’ student conduct record-keeping system with Student Housing data.

- In October 2013, students will have access to the new myucdavis online student services portal where they will be able to register for classes, look at their financial aid, pay their bill, seek answers through the knowledge base, ask questions of staff, view a calendar of events and be more in touch with campus life. Just as significant, the portal is a partnership with the academic units; it will incorporate online tools from the Student Advising Portal and create one place where students can file for commencement and graduation.
- A complete redesign of the University Registrar’s website facilitated development of an Aggie Card photo load, where students can upload their photo months before Orientation.

- We implemented a new online system for student organizations, OrgSync. In addition to providing students with a more efficient process for submitting registration requests and performing group functions, OrgSync reduces the amount of time needed for staff to complete administrative processes, providing more opportunity to engage with student leaders. To date, 626 student organizations and more than 7,500 users have registered through OrgSync.
- Launched in summer 2012, the Health Related Internships (HRI) online system has significantly streamlined management of the thousands of applications received for these internships. On average, 5,500 to 6,000 UC Davis students participate annually in the online sign-up process, vying for positions with 140 different internship locations that yield more than 700 individual placements each quarter.

GOAL 5 | Work hand in hand with our Health System in “creating a healthier world through bold innovation” by ensuring a strong financial foundation during a period of tremendous change and uncertainty throughout the healthcare industry.

Student health and wellness are critical components of student success and inform every aspect of our work. Helping students become self aware about the factors that contribute to their total well-being has been an important focus of Student Affairs and the basis for a number of strategic partnerships and initiatives.

- Student Affairs worked to ensure a successful transition to a fully-insured Campus SHIP plan for graduate and undergraduate students.

- We received and managed 186 reports about distressed or distressing students.
- We supported student leaders to enable the inaugural 5K Stride for Aggie Pride run/walk. The 5K also served as the launch event for Student Affairs’ partnership with The California Endowment’s Health Happens at UC Davis Initiative.

- The ASUCD Pantry provided more than 4,858 students with food staples.
- We collaborated with the UC Davis Medical Center Ophthalmology Department to create an optometry services department within the Student Health and Wellness Center.

ADVANCING THE 2020 INITIATIVE | Enrollment Growth

In alignment with the Chancellor's 2020 Initiative, Undergraduate Admissions has developed and begun to implement an enrollment growth plan. It aims to strategically expand undergraduate enrollment by 5,000 students by 2020 while ensuring access for California students, globalizing the academic community by increasing the percentage of national and international students, and providing financial stability for UC Davis.

- We achieved a 13.1 percent increase in fall 2013 freshman applications (compared to fall 2012), including a 21.6 percent increase in national applicants and a 65.6 percent increase in international applicants.

- We opened a new 8,000 square-foot Welcome Center, the official campus destination for prospective and newly admitted undergraduate students and their families, as well as the visiting public.
- We implemented a new customer relationship management tool to streamline, track and analyze communications with prospective students as they view the admissions website, visit the campus, participate in events and programs, request information and apply for admission. Ultimately, this tool will better facilitate data-driven decisions and enhance strategic planning.

AT A GLANCE

Student Affairs' three largest student employers provided more than **5,700** student jobs.

We achieved a **21.6 percent** increase in national applicants and a **65.6 percent** increase in international applicants.